**TGA Lesson Plan****:**

***Jobs in America***

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| **Created by: Michael Robinson Houston High School, Germantown, TN** |
| **Grade Level: 11th** | **Course Title: U.S. History and Geography** |
| **State Standard(s)** | US. 1 - Explain patterns of agricultural and industrial development as they relate to climate, use of natural resources, markets and trade, the growth of major urban areas... |
| **Time Required** | One to 45-55 minute class period. |

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| **Slide****Number(s)** | **Lesson Outline** |
| **1-4** | Introduction to the lesson with Tennessee Standards and connections to Common Core. |
| **5-12** | Student Activity - Have students match up the economic activity with the correct map. |
| **13-14** | Maps showing the auto industry in the United States. |
| **15-17** | AP Human Geography Exam Question on the changing Automobile Industry in the United States. |
| **18-19** | Answers to the AP Human Geography Question |
| **20** | Example of determining which service is shown on the map. In this example it is bookstores because they are along major roads, near shopping areas, and spread across the map. Why is it not:a. pet stores - too many dots on the map for pet stores, and there are very few pets stores in the poorest neighborhoods.b. hardware store - not that many hardware stores in the metro area...too many dots.d. furniture stores - there would be many fewer furniture stores, and furniture stores tend to cluster together in a few selected areas.e. grocery stores - there would be many more grocery stores than bookstores...not enough dots on the map. |
| **20-21** | Additional Example of matching services with the maps. |
| **22-23** | Print out these two slides for students to determine the service for each map. |
| **24-43** | Review the answers for each of the maps. |
| **44** | Discuss why Starbucks and McDonald’s are not always in the same location. McDonald’s is much more affordable than Starbucks. Thus, Starbucks may not be in poorer neighborhoods. |